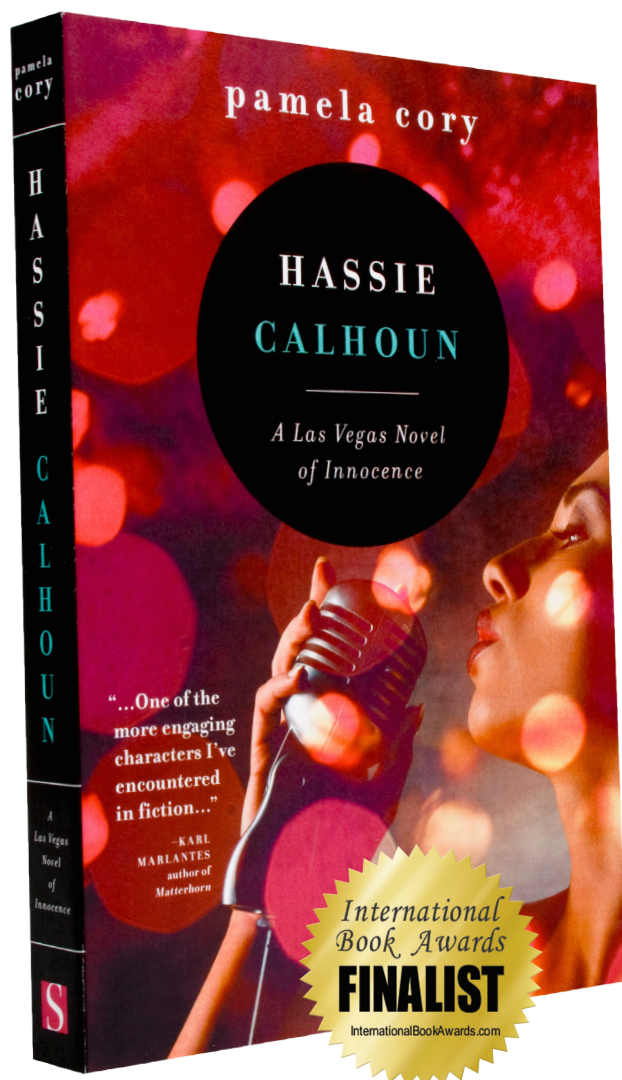


# HASSIE CALHOUN

*A Sexy and Fiery Portrait of an Era and a Telling of Innocence*



**H***assie Calhoun: A Las Vegas Novel of Innocence* is an award-winning modern bildungsroman about a lovely and talented teenager from 1960s rural Texas, who flees a difficult family situation to seek success as an entertainer in Las Vegas. Her beauty opens doors immediately, but leads only to a sybaritic lifestyle controlled by her brooding and dangerous lover, Jake, and draws the attention of the powerful Frank Sinatra.

Torn between open doors and her own morals, Hassie finds herself drawn alternately to darkness and light, finding joy and pain down both paths. When the road to stardom requires making some unacceptable compromises, Hassie must make the toughest decision of her life. The novel follows a good-hearted woman through her naïve and mistake-ridden youth; a journey that paints the Rat Pack era in a new and surprising light.

“Creating a protagonist who makes such self-destructive choices that you want to just get inside the book and slap some sense into her, yet at the same time making the reader love this character and want to keep reading to find out what she’ll do next, always fervently hoping that she’ll get it right, is one of the most difficult tasks a novelist can undertake. Pamela Cory has succeeded brilliantly in doing just that with her simultaneously maddening and you-just-can’t-help-but-like-her character, Hassie Calhoun. Read this book and be transported to Las Vegas, circa 1959, along with one of the more engaging characters I’ve encountered in fiction.”

—KARL MARLANTES, author of *Matterhorn*

“This page-turning, in-your-face story explores how a good woman must reach depths before she can understand herself.”

MASHA HAMILTON,  
author of *31 Hours*

AVAILABLE DATE  
TITLE  
AUTHOR  
ISBN  
SPECIFICATIONS  
PRICE  
PUBLISHER  
CONTACT INFORMATION

Order Information  
INDIVIDUALS  
TRADE DISTRIBUTOR

June 1, 2011  
*Hassie Calhoun: A Las Vegas Novel of Innocence*  
Pamela Cory  
978-0-9824584-7-1 (tr) / 978-0-9824584-8-8 (ebook)  
Trade paper, 6 x 9 inches, 376 pages  
\$15.95  
Scarletta Press  [www.scarlettapress.com](http://www.scarlettapress.com)  
Desiree Bussiere, Publicity Director  
612.455.0252, [desiree@scarlettapress.com](mailto:desiree@scarlettapress.com)

Available from your local bookstore  
Publishers Group West/Perseus  
800.788.3123, [orderentry@perseusbooks.com](mailto:orderentry@perseusbooks.com)  
Also available from national wholesalers  
(Baker & Taylor, Ingram, or your favorite vendor)

Best Books  
Award  
FINALIST!  
USA Book News

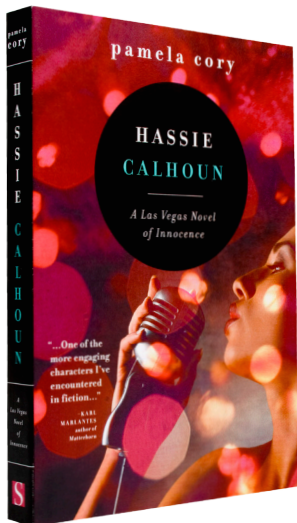
WWW.SCARLETTAPRESS.COM

SCARLETTA  
PRESS



Pamela Cory was born in Charlotte, NC, graduated college Summa Cum Laude with a degree in music, and spent 15 years as a cabaret singer, model and voice coach in the Southeastern United States. An interest in interior design led her to establish a business in London to source interior furnishings and artifacts around the world. 'Hassie' is deeply rooted in her own struggles and ultimately reflects her love of music and strong ties to the entertainment industry. Pamela is married to architect Steven Miller, and divides her time between New York City and Dubai, UAE.

[WWW.PAMELACORY.COM](http://WWW.PAMELACORY.COM)



"Nostalgia takes it on the chin in Cory's overdramatic but atmospherically pleasing debut ... Cory's alternately gritty and sudsy depiction of early '60s Sin City transports the reader back to a time when the Rat Pack ethos ruled."

– *Publisher's Weekly*

"... a gripping story ... this poignant novel is a down-to-earth rather than idealistic glimpse of a vulnerable heroine learning how to succeed ... and unfortunately, how to stop trusting people ..."

– *ForeWord Reviews*

"... the perfect cocktail of hope and devastation ... Hassie Calhoun is the perfect protagonist ..."

– *The Nevada Review*

"Like its eponymous heroine, *Hassie Calhoun* proves to be deceptively plucky and resourceful. What could have easily devolved into an all-too-familiar cautionary tale of Las Vegas instead becomes a redemptive portrait of an era ..."

– ADAM LANGER, author of *The Thieves of Manhattan*

## MARKETING STRATEGY

- Release Date: June 1, 2011
- Book Launch Event: Private party followed by initial tour
- Foreseeable Author Events/Tours: Queens College, Charlotte, NC; Bookcase of Wayzata, Common Good Books, Minneapolis/St. Paul, MN; Corsicana, TX; Reno, NV; Los Angeles, CA; Florida; South Carolina
- 2011 Holiday promotion/musical giveaway
- Pitch Review and Feature Coverage in National & Regional Media: New York Times Book Review, Harper's, Entertainment Weekly, Publisher's Weekly, People, O Magazine, New Yorker, New York Review of Books, Los Angeles Times, San Francisco Chronicle, Chicago Tribune, Las Vegas Sun, National Public Radio, Las Vegas Review-Journal
- Pitch Local Media: Minneapolis Star Tribune, St. Paul Pioneer Press, Mpls/St. Paul Magazine, Metro Magazine, City Pages, Minnesota Public Radio, WCCO-Radio
- Create Author Social Media Presence: Social networking & interactive website
- Vigorous Advertising Campaign

## AWARD WINNING FINALIST

- USA "Best Books" 2011 Awards
- International Book Awards
- National Indie Excellence Awards

## AUDIENCE

- Women ages 18-70 (32% of U.S. population), especially those interested in romance, women's rights, success, and sexy chic-lit
- Entertainment Industry – those interested in stardom, glamour, music, gossip, the intrigue of old Hollywood & Las Vegas (especially the Rat Pack era)
- Book Clubs

## PUBLISHING INDUSTRY EVENTS

BEA 2011 (New York City)  
London Book Fair  
Frankfurt Book Fair

[WWW.SCARLETTAPRESS.COM](http://WWW.SCARLETTAPRESS.COM)

**SCARLETTA**  
PRESS