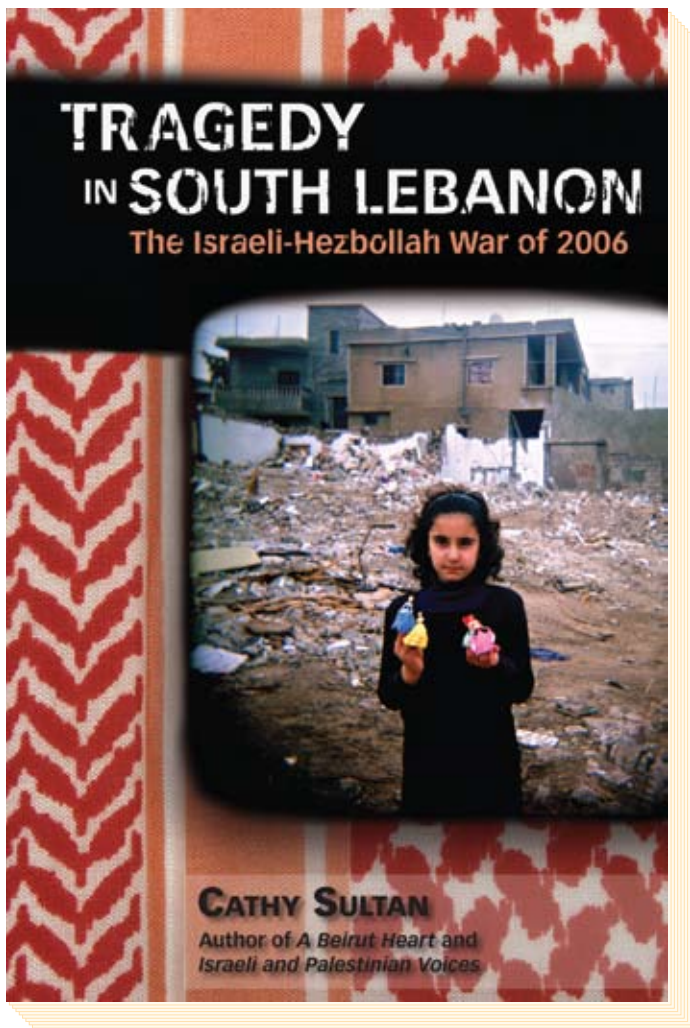


# The Forgotten People of the Middle East



CATHY SULTAN combines compelling history and vivid personal interviews to relate the lives of the oft-ignored civilians of southern Lebanon and northern Israel during the war of July 2006 and its aftermath.

She documents how these families and soldiers have been victimized by the hawkish, shortsighted policy decisions of Israel, Lebanon, and the United States. Sultan describes the polluting effects of cluster bombs and other environmental hazards left over from the war in Lebanon, and explains the strategic importance of such geographic features as the Litani River and the Shabba Farms area.

She conducts compelling, in-depth interviews with both Lebanese and Israeli civilians and soldiers as they recount their experiences of the conflict. Throughout the book, these narratives are particularly memorable for their detail, honesty, and the deep sense of tragedy they relate.

The book also addresses media treatment of the war, systematically dispelling common myths about the region perpetuated by government and mainstream sources. Sultan's years of life experience in the region, as well as her comprehensive knowledge of the conflict, add to the authenticity of her accounts.

Finally, she reveals how divisive factions within the current Lebanese government leave the country teetering on the brink of yet more violence, imploring government officials on all sides to act with foresight, compassion, and responsibility.

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Available Date May 2008  
Title *Tragedy in South Lebanon: The Israeli-Hezbollah War of 2006*  
Author Cathy Sultan  
ISBN-10 0-9798249-1-5  
ISBN-13 978-0-9798249-1-3  
Specifications Trade Paper, 6 x 9 inches, approx. 184 pages  
Price \$16.95 U.S.A.  
Publisher Scarletta Press  
www.scarlettapress.com  
Contact David Unowsky  
651.698.3178  
david@scarlettapress.com

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# One of the Most Up-to-Date Accounts of the July War

## Audience

- Lebanese-Americans: the Lebanese population in the US is approximately 5 to 6 million people, and Sultan hopes to reach many of these communities
- Academics and professors of Middle Eastern studies, particularly those who focus on Lebanon, Palestine and/or Israel
- Any American citizen interested in the pursuit of democracy at home and abroad, and concerned with the welfare of the people of the Middle East

## Marketing Strategy

- National radio circuit as a citizen expert on the Middle East
- Press kits to long-lead reviewers and local and regional newspapers, magazines, TV and radio
- Author tour concentration on college/university Middle Eastern Studies Centers and Lebanese-American communities
- Continues to speak on behalf of the National Peace Foundation
- New England book tour
- Bay Area book tour
- Book signing events in Twin Cities, Eau Claire, Madison
- Book clubs, both local and national
- Contact with *Washington Report on Middle East Affairs*
- Articles in regional newspapers: *The Leader-Telegram* (Eau Claire) and *Capital Times* (Madison)
- Reviews and articles in international news media focusing on Middle Eastern affairs and events
- Email campaigns to targeted local, regional, national, international organizations and news media concerned with peace, politics, and foreign diplomacy
- Will reach out to the following experts: MJ Rosenberg, Israeli Policy Forum; George Cody, American Task Force for Lebanon; Rami Khoury, Editor of Beirut's *Daily Star*; Timor Goksel, former UNIFIL Chief, South Lebanon and current instructor at American University in Beirut; Sandy Tolan, author of *Lemon Tree* and cofounder of Homeland Productions; journalist and author Masha Hamilton.

## Appearances:

- C-Span Book TV Bus
- Wisconsin TV stations
- National radio interviews include the Conscious Talk Network, Talk Star Radio Network and NPR.

## Publishing Industry Events

- Book Expo America, Los Angeles, CA
- MBA, St. Paul
- Twin Cities Book Festival, Minneapolis
- Chippewa Valley Book Festival, Wisconsin

## About the Author

Cathy Sultan is the author of *A Beirut Heart: One Woman's War* and *Israeli and Palestinian Voices: A Dialogue with Both Sides*. A native of Washington, D.C., in 1969 she moved to Beirut with her Lebanese husband and two small children. She and her family survived the bloody Lebanese Civil War that began in 1975, a story recounted in *A Beirut Heart*. Sultan and her husband now reside in Eau Claire, Wisconsin. She sits on the Executive Board of the National Peace Foundation, where she directs Middle East educational projects. She is also involved with Women in Black, a group that stands in silent vigil to protest war, ethnic cleansing and human rights abuses.

