

NEWS RELEASE  
*For immediate release*

*The New Writer's Handbook: A Better Name  
for a Respected Series*

Minneapolis (July 2008)—*The New Writer's Handbook 2007* (ISBN 978-0-9765201-6-0) was published to great acclaim, winning *ForeWord Magazine's* Book of the Year Award in the Career category. *Library Journal*, in its Starred Review, said “it surprises and satisfies,” going to on advise, “If you purchase only one book from this list [of writing guides], make it this one.”

Scarletta published *The New Writer's Handbook 2007* with the intention of calling the following year's edition *The New Writer's Handbook 2008*. However, using the year did not feel right; the advice of highly respected and bestselling authors is timeless. Therefore, Scarletta has chosen to use “volumes” instead, calling the second edition *The New Writer's Handbook Volume 2*. Each volume contains brand-new advice from a new set of contributors. What will remain the same from volume to volume is the eclecticism—the real strength of the series.

The premier edition of *The New Writer's Handbook* is still available in limited quantities. Edited by Philip Martin, with a preface by Erica Jong, contributors include Barry Lopez, Richard Powers, Mary Pipher, Jane Yolen, Linda Sue Park, Ridley Pearson, William G. Tapply and many others. Articles run the gamut from blogging fundamentals to the lessons of Dr. Seuss, and the book is the perfect anecdote for days when rejection notices come or writer's block strikes.

Martin is also the editor of *The New Writer's Handbook Volume 2* (ISBN 978-0-9798249-2-0), this time with a preface from former poet laureate Ted Kooser. *Volume 2* collects the advice of writers, literary agents and publishers such as Tess Gerritsen, Lois Lowry, Rick Frishman, Will Weaver, J.A. Konrath, Scot Westerfeld, Susan Bell, Chip MacGregor, Ira Glass and more. Articles on both the craft and business aspects of writing make this an excellent resource for all writers, fiction or nonfiction, aspiring or accomplished. *Volume 2* will be published at the end of August 2008.

Please visit [www.scarlettapress.com](http://www.scarlettapress.com) for additional information about *The New Writer's Handbook*.

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