

OVER 60 NEW ARTICLES FROM PEOPLE WHO KNOW

Bestselling authors include:

TESS GERRITSEN — “ACTION IS BORING”

Bestselling author of romantic suspense and medical thrillers. Her books have been translated into 31 languages with more than 15 million copies sold around the world. She has won both mystery’s Nero Wolfe Award and romance’s Rita Award.

SHANNON HALE — “WRITING AND MOTHERING: HOW I (SORT OF) DO BOTH”

Author of five award-winning young adult novels, including the bestselling Newbery Honor book *Princess Academy*.

LOIS LOWRY — “STARTING”

Author of over 20 novels and two-time Newbery Medal winner.

DAVID POYER — “THE MATRIX OF MULTI-CHARACTER DEVELOPMENT”

Author of 29 books, including bestselling modern and historical nautical novels, and a teacher at Wilkes University in the graduate creative writing program.

WILL WEAVER — “DIARY OF A NOVEL”

Author of *A Gravestone Made of Wheat & Other Stories*, which won many awards and saw the title story produced as the indie film *Sweet Land*. His young adult books have also won many honors.

SCOTT WESTERFELD — “FIRST PAGE TEST”

Author of novels for adults and young adults, including the popular and award-winning *Uglies* series (*Uglies*, *Pretties*, *Specials* and *Extras*).



Other contributors include:

RICK FRISHMAN — “DESCRIBING YOUR BOOK’S BENEFITS”

Founder of Planned Television Arts, one of the country’s leading book publicity firms, who has worked with bestselling authors, including: Mitch Albom, Bill Moyers, Stephen King, Mark Victor Hansen, John Grisham, Jack Canfield and Harvey Mackay. He is the co-author of eight books, including the popular four-book Author 101 series.

SUSAN BELL — “THE PEN AND THE ARTFUL EDIT”

Author of *The Artful Edit: On the Practice of Editing Yourself* and a former editor at Random House, she has professionally edited both fiction and nonfiction for 20 years. She teaches at The New School’s graduate writing program.

KAY B. DAY — “BACK UP THOSE FILES NOW”

Columnist for a biweekly column on Internet topics for *The Writer* magazine and a working journalist.

J.A. KONRATH — “SLING YOUR WEB”

Author of mystery novels published by Hyperion and a maven of online promotional advice for writers through his blog, *A Newbie’s Guide to Publishing*.

CHIP MACGREGOR — “COLLABORATIVE WRITING”

Literary agent (MacGregor Literary), representing award-winning writers who have hit the *New York Times* bestseller list, and author of a popular blog of writing advice, *ChipMacGregor.com*.

SUSAN O’DOHERTY — “CRITIQUING A FRIEND’S MANUSCRIPT”

Author of *Getting Unstuck Without Coming Unglued: A Woman’s Guide to Unblocking Creativity* and a weekly columnist for writers on M.J. Rose’s popular book-promotion blog, *Buzz, Balls & Hype*.

FRED RAMEY — “WHAT AM I SUPPOSED TO BE DOING?”

Cofounder of *Unbridled Books* in 2003, an independent press and successor to his fiction line at MacMurray & Beck, publishing titles winning or short-listed for many major literary awards.