

2008/2009 Catalog

ALL NEW HISTORIES AND HOW-TOS COMING THIS FALL



**AUG
2008**

The New Writer's Handbook, Volume 2: A Practical Anthology of Best Advice for Your Craft and Career

*Edited by Philip Martin
Preface by Ted Kooser*

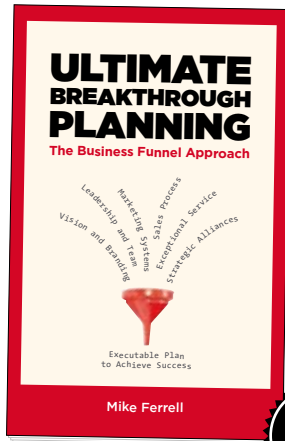
The second volume continues in the vein of its highly praised predecessor with a preface by Ted Kooser, US Poet Laureate from 2004–06, and many new contributors, ranging from Tess Gerritsen, the bestselling “queen of medical thrillers,” to Newbery Medal winner Lois Lowry. It maintains the same eclectic approach with new material suitable for novice and experienced writers of both fiction and nonfiction. Topics include: Creativity & Motivation, The Craft of Writing, Pitching Your Work, Marketing and Internet Skills, and Literary Thoughts.

280 PP, 6X9, ISBN 978-0-9798249-2-0, REFERENCE, \$16.95, PAPERBACK

Praise for the premier volume:

“Expertly compiled and deftly edited ... A critically important and strongly recommended addition to personal, professional, academic, and community library reference collections.”

The Midwest Book Review



**SEPT
2008**

Ultimate Breakthrough Planning: The Business Funnel Approach

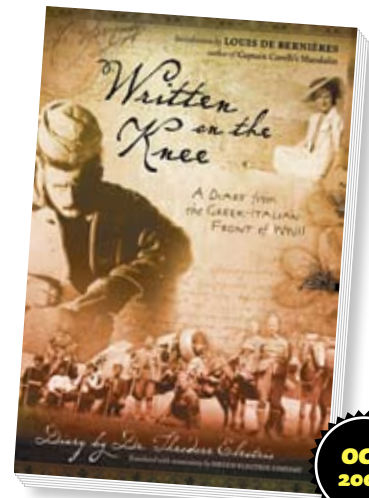
Mike Ferrell

In 2005, over five hundred thousand businesses failed. And yet most business owners continue to use the traditional approach to business planning, a static process that favors investors. Ferrell believes there are Six Key Elements to success: vision and branding, leadership and team, marketing systems, sales process, exceptional service and strategic alliances. Armed with these elements and the Business Funnel Approach that melds them into a workable plan, both established business owners and new entrepreneurs will benefit from *Ultimate Breakthrough Planning*.

168 PP, 5.5X8.5, ISBN 978-0-9798249-0-6, BUSINESS, \$18.95, PAPERBACK

“Mike’s presentations are dynamic and get our advisors thinking about a different approach to their practices.”

LEO CARTEN, VP, INSURANCE SERVICES, PIPER JAFFRAY



**OCT
2008**

Written on the Knee: A Diary from the Greek-Italian Front of WWII

*Diary by Dr. Theodore Electris
Translated with commentary by Helen Electric Lindsay*

During WWII a young Greek doctor, Theodore Electris, served on the front of the Greek-Italian battlefield. Married just three months earlier, he kept an intimate journal to preserve his journey for his new wife. This book is both an authentic historical document of the Greek involvement in WWII and a story of love, separation and family ties threatened and strengthened by war.

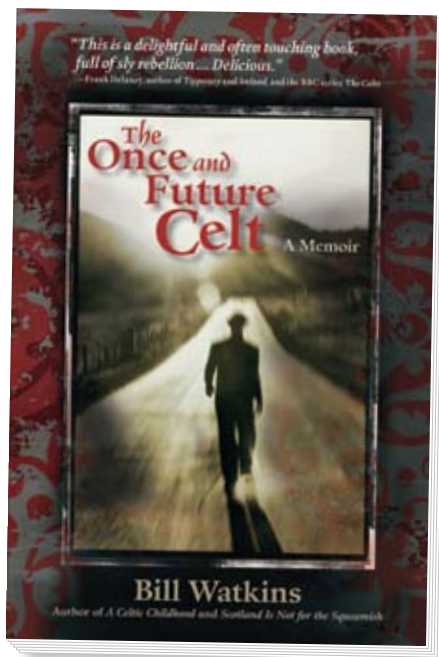
Written on the Knee features an abridged history of Greece’s involvement in the war, 60 photos (many taken by Dr. Electris himself), detailed military maps and reproductions of WWII political cartoons. Louis de Bernières, author of *Captain Corelli’s Mandolin*, contributes a touching introduction.

240 PP, 6X9, ISBN 978-0-9798249-3-7, MILITARY/WWII HISTORY, \$16.95, PAPERBACK WITH FLAPS

“... this book offers a dimension [of WWII] I never knew ... a fascinating diary, which brings the struggle and sacrifice of the Greek people to life.”

GOVERNOR MICHAEL DUKAKIS

RECENT RELEASES



The Once and Future Celt

Bill Watkins

In this engaging, hilarious meditation on identity, the origins of language and the opposite sex, twenty-one-year-old Bill is stranded in a Gypsy camp with an injured foot, cared for by the beautiful, unattainable Riena. He discovers that his Celtic roots may not be so different from the misunderstood Gypsies. Eventually Bill makes his way home to Birmingham to reconnect with his bickering-but-loving Irish mother and Welsh father. In search of a new love, he soon leaves home again and comes full circle in his spiritual journey to be a true Celt.

352 PP, 6X9, ISBN 978-0-9765201-9-1, MEMOIR, \$16.96, PAPERBACK

Bill Watkins is the author of *A Celtic Childhood* and *Scotland Is Not for the Squeamish*. The former was marketed in Australia as “as entertaining as *Angela’s Ashes* or your money back.”

“This is a delightful and often touching book, full of sly rebellion. Delicious.”

FRANK DELANEY, AUTHOR OF THE NOVELS *Tipperary* AND *Ireland*, AND THE SIX-PART BBC SERIES *The Celts*



Willow in a Storm

James Peter Taylor and Kathleen Murphy-Taylor

In this raw, unflinching memoir, James Peter Taylor, with the help of his wife, recounts the events of his unusual life, including more than 40 years spent incarcerated.

A victim of childhood abuse, he abandons women,

children and jobs until, in pursuit of “the perfect crime,” he unintentionally kills an innocent man. Sentenced to life, the physical and sexual violence of prison threatens Jim’s existence. *Willow in a Storm* demonstrates hope even in the most dismal of circumstances.

310 PP, 6X9, ISBN 978-0-0765201-5-3, MEMOIR, \$14.95, PAPERBACK

“Early on, Taylor somberly informs his readers that ‘[m]ost men do not survive four decades of incarceration,’ a foreboding revelation that sets the stage for this riveting life story ... [an] honest, affecting account.”

Publisher’s Weekly

MIDWEST BOOK AWARD FINALIST



Greater Trouble in the Lesser Antilles

Charles Locks

Paradise is where you go to escape your problems. Unfortunately for Captain Brian – part-time sailor/philosopher and full-time hedonistic hero – trouble has a way of finding him. When his friend Leif the Thief is mysteriously

murdered, the much-younger, seductive Billie insists they team up in more ways than one to solve the crime. Meanwhile, a federal agent and a local constable make it their business to complicate Captain Brian’s carefree existence. It’s enough to make him consider leaving beautiful Flamingo Bay forever.

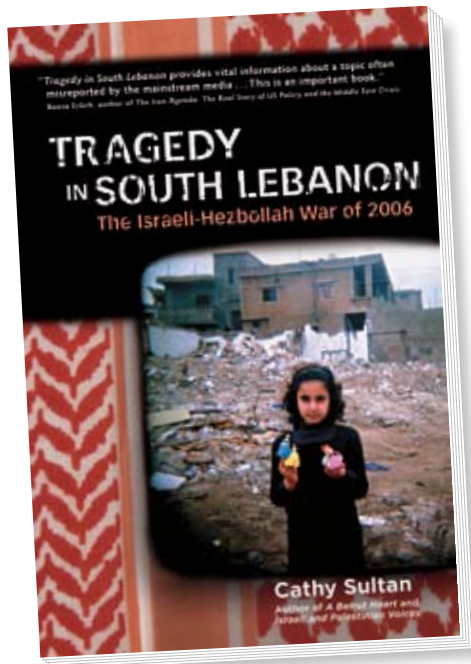
298 PP, 6X9, ISBN 0-9765201-3-3, FICTION, \$14.95, PAPERBACK

“A vivid, wild ride of a novel ... a story with the kind of murder and romance that my customers can’t get enough of.”

MITCHELL KAPLAN, PAST PRESIDENT, AMERICAN BOOKSELLERS ASSOCIATION

WINNER OF THE MIDWEST BOOK AWARD FOR COMMERCIAL FICTION

RECENT RELEASES



Tragedy in South Lebanon: The Israeli-Hezbollah War of 2006

Cathy Sultan

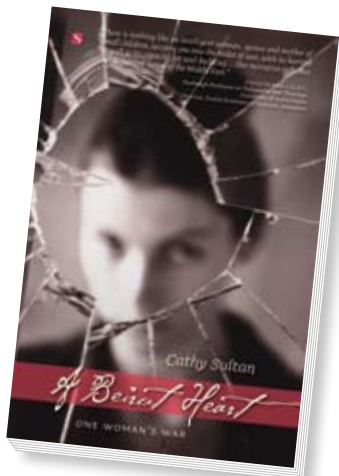
Sultan combines compelling history and vivid personal interviews to relate the lives of the oft-ignored civilians of southern Lebanon and northern Israel during the July war of 2006. The narratives of mothers, soldiers, activists, deminers and ambulance drivers on both sides are memorable for their detail, honesty and deep sense of tragedy. Sultan also addresses media treatment of the war and policy decisions, both historical and contemporary, made by Lebanon, Israel and the US.

184 PP, 6X9, ISBN 978-0-9798249-1-3, POLITICS, \$16.95, PAPERBACK

Cathy Sultan, citizen expert on the Middle East, is the author of *A Beirut Heart* and *Israeli and Palestinian Voices*. She sits on the Executive Board of the National Peace Foundation and leads delegations to Palestine and Israel.

“Finally finally finally there is a book that looks at the complex issues in Lebanon. Sultan has taken her experience and transported all of us into the region to better understand the complexities from the people themselves. Great!”

JACK RICE, JOURNALIST AND FORMER CIA OFFICER



A Beirut Heart: One Woman's War

Cathy Sultan

The narrative places the reader inside something seldom considered: the domestic element of civil war. Cathy Sultan moved with her Lebanese husband and two children to Beirut in 1969, and for

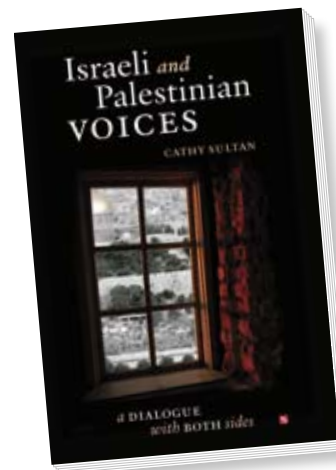
six years they experienced the rich culture, exotic food and breathtaking landscape on the Mediterranean. But then war erupted in 1975. Through bomb blasts and gunfire, Sultan struggled to hold her family together, often relying on her passion for cooking to provide physical and spiritual nourishment.

264 PP, 6X9, ISBN 0-976520-11-7, MEMOIR, \$15.95, PAPERBACK

“Ms. Sultan's story certainly demonstrates the biological imperative that drives the human spirit when we must function and persevere in unthinkable circumstances.”

DONALD MASH, FORMER CHANCELLOR, UNIVERSITY OF WISCONSIN-EAU CLAIRE

BOOK USA'S BEST BOOKS OF 2006 AUTOBIOGRAPHY AWARD



Israeli and Palestinian Voices: A Dialogue with Both Sides

Cathy Sultan

Skillfully written by the indomitable housewife who braved checkpoints, gunfire and tanks, the painstakingly accurate interviews will stun

readers about the realities of what people actually endure. As an American, Cathy Sultan feels an enormous responsibility for being part of a political system that proclaims itself the bastion of freedom. Determined to see what the suicide bombing and village bulldozing was all about, Sultan went to the Middle East and talked with people on both sides of the political/religious divide about their beliefs and hopes for the future.

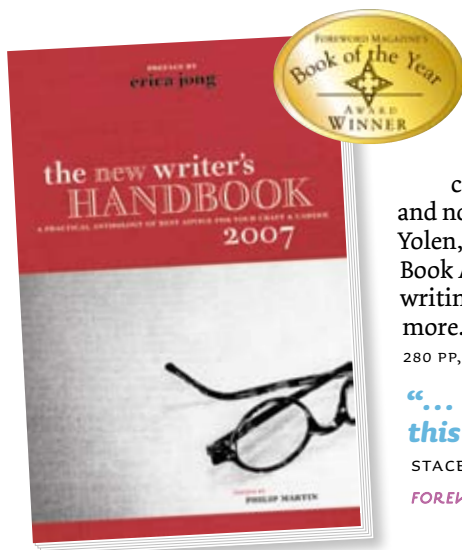
264 PP, 6X9, ISBN 0-9765201-12-5, POLITICS, \$15.95, PAPERBACK

“The fast-paced narrative and compelling interviews brings to life a conflict whose complexities Americans must try to understand ...”

SARAH HARDER, PRESIDENT, NATIONAL PEACE FOUNDATION

BOOK USA'S BEST BOOKS OF 2006 HISTORY/POLITICS AWARD
MIDWEST INDEPENDENT PUBLISHING ASSOCIATION HONORABLE MENTION

PREVIOUSLY PUBLISHED BOOKS



The New Writer's Handbook 2007

Edited by Philip Martin
Preface by Erica Jong

This must-read annual collection of over 60 practical articles on literary craft and career development refreshes and upgrades any writer's skills and is ideal for fiction and nonfiction writers alike. Contributors include Barry Lopez, Richard Powers, Jane Yolen, Linda Sue Park, Ridley Pearson, William G. Tapply and winners of the National Book Award, Newbery Medal and many other honors, along with working journalists, writing instructors, authors with books on bestseller lists, editors, literary bloggers and more.

280 PP, 6X9, ISBN 978-0-9765201-6-0, REFERENCE, \$16.95, PAPERBACK

"... it surprises and satisfies ... If you purchase only one book from this list, make it this one."

STACEY RAE BROWNLIE, *Library Journal* (STARRED REVIEW)

FOREWORD MAGAZINE'S BOOK OF THE YEAR, CAREER



Call to Liberty: Bridging the Divide Between Liberals and Conservatives

Anthony Signorelli
Why has "liberal" become a dirty word in American

politics when liberalism defines the essences of our principles, rights and freedoms?

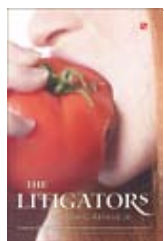
This book examines the fissure between the nation's political parties, offers suggestions for improving elections of leaders, including the Free and Fair Elections Amendment, and discusses such disturbing trends as totalitarianism theocracy, Islamic terrorism and global corporatism, revealing how they threaten our democracy.

A must-read for all who vote in the United States.

256 PP, 6X9, ISBN 0-9765201-4-1, POLITICAL SCIENCE, \$14.95, PAPERBACK

"In a time of extreme polarization, Tony Signorelli is building bridges. May Allah and Yahweh join together to bless this work and have mercy on us all!"

ERIC UTNE, FOUNDER, *Utne Reader*



The Litigators

Lindsay G. Arthur, Jr.

A riveting page-turner, this book questions whether there can be any justice for either party without infliction of a great injustice on the other. A woman living near a toxic waste site develops a mysterious illness. A passionate young lawyer feels obligated to find justice for her and takes on the largest law firm in Minnesota. How far will Dillon Love go for his client if the end result of his lawsuit is to destroy the brilliant professor who has dedicated his life to improving the environment?

296 PP, 6X9, ISBN 0-976520-10-9, LEGAL MYSTERY, \$14.95, PAPERBACK

"... Though fictional in form, this book is truth in spirit and soul. This story of power and ego run amuck makes it so clear and convincing that we need to blow up our system of justice and start over."

STEPHEN B. YOUNG, MEMBER OF THE AMERICAN LAW INSTITUTE AND ASSISTANT FORMER DEAN, HARVARD LAW SCHOOL

COMING SOON

coming MAY 2009

Yankee Invasion: A Novel of Mexico City

Ignacio Solares

Translated by Timothy G. Compton

Yankee Invasion centers on one of the most traumatic periods of Mexican history, the 1847 invasion of Mexico City by American armed forces and the ultimate loss of almost half its territory to the United States. This is the first English translation of the award-winning novel *La invasión*, written by one of Mexico's most respected literary figures.

300 PP, 6X9, ISBN 978-0-9798249-4-4, HISTORICAL FICTION, \$14.95, PAPERBACK

coming JULY 2009

Angels & Misfits: The Perfections of Imperfection

Gary Cook

To the outside world, the tattooed and pierced women of *Angels & Misfits* aren't the traditional definition of beauty. But as the text and images of this photo collection reveal, perfection lies in the colorful norm.

176 PP, 9X12, ISBN 978-0-9798249-6-8, PHOTOGRAPHY, \$29.95, PAPERBACK

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